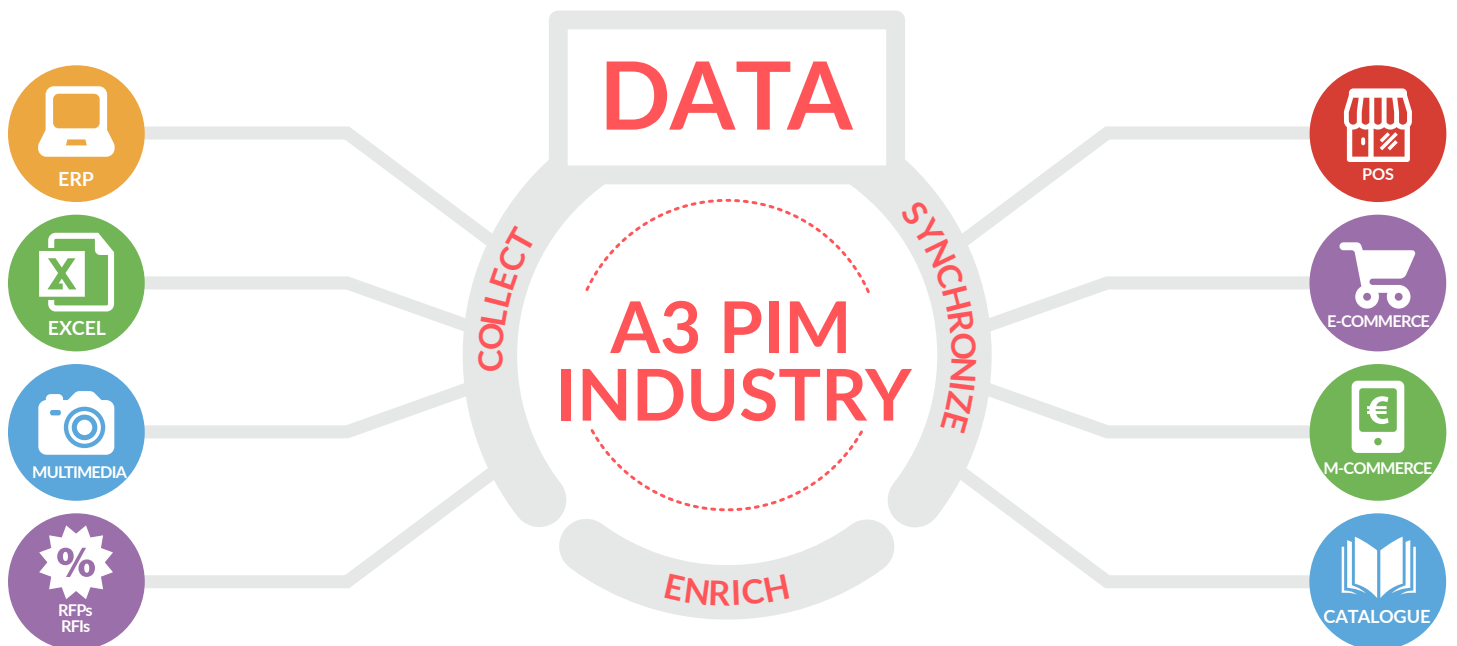# Manage and share your electronic product catalog with your business partners with **A3 PIM INDUSTRY**

## THE CHALLENGES

The acceleration of the retailer listing process and the information sharing down to the physical stores or e-commerce websites, make the digitalization of the product information a contractual obligation and imposes :

› Product item synchronization
› Item price synchronization
› Retailers' RFPs management functionality
› E-commerce consumer data synchronization

## HOW IT WORKS

### A3 | PIM INDUSTRY



**DATA**

COLLECT — **A3 PIM INDUSTRY** — SYNCHRONIZE

ENRICH

ERP
EXCEL
MULTIMEDIA
RFPs RFIs

POS
E-COMMERCE
M-COMMERCE
CATALOGUE

## YOUR KEY BENEFITS

👍 Data Quality and data availability improvements

❄ Centralisation of your electronic product data

🔢€ Data exchanges optimization and cost reductions

📢 Access to additional/new retailer RFPs

🤝 Disputes reduction

Sharing your product data with your business partners

## KEY FEATURES

- Easy data import
- Item enrichment capability
- Business rules validations included
- Retailer specific catalog synchronization
- Capability to handle Retailers RFPs
- Data synchronization capability with all your business partners
- Monitoring dashboards

GS1 France
Qualification Editeur
Fiche-Produit 2016
**GENFI V5.1**

## KEY ADVANTAGES

Europe's leading solution

Quick ROI

Low initial investment

Usage-based pricing

Business rules preconfigured

Multimedia connector

GS1 certified solution

Data Import connector

## OUR REFERENCES

### More than 3000 companies trust AGENA3000 solutions

Auchan RETAIL

U

Coca-Cola

Fleury Michon

Hénaff DEPUIS 1907

ESPACE EMERAUDE Terre et Maison

GROUPE GCF

ROUTIN 1883

L.D.C.

BIODERMA LABORATOIRE DERMATOLOGIQUE

L'ORÉAL

CAUDALÍE